

# DOLLAYA HIRUNYASIRI

Seven years of experience in delivering evidence-based educational technology solutions.

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## WORK EXPERIENCE

### INSTRUCTIONAL DESIGNER

Oct. 2024-Present

*University of Oklahoma - Center for Public Management*

Norman, OK

- Collaborated with faculty, subject matter experts (SMEs), clients, instructional designers, and media producers to deliver 8+ e-learning courses for diverse audiences, including Oklahoma state government staff and first-year university students.
- Led the end-to-end course development process, including needs analysis, course design, learning objective development, content creation, and outcome evaluation.
- Utilized a variety of tools to achieve learning outcomes, including multimedia tools (Photoshop, Illustrator, After Effects), AI tools (Synthesia, HeyGen, ElevenLabs, Adobe Firefly, Copilot), authoring tools (Evolve, Articulate Storyline), and learning management systems (Canvas and internal LMS).

### SENIOR INSTRUCTIONAL DESIGNER

Jan. 2021-Jun. 2022

*Learn Corporation* (A K-12 online learning platform offering videos, textbooks, and tools)

Bangkok, Thailand

- Collaborated with SMEs and clients to establish learning objectives aligned with Bloom's taxonomy.
- Managed the development and delivery of multimedia online courses, overseeing scriptwriting, storyboarding, video production, graphic design, and LMS integration.
- Implemented gamification strategies to enhance learner engagement and knowledge retention.
- Achieved over 5,000 student enrollments and an average 10% improvement in learning outcomes.

### LEARNING PROGRAM MANAGER

Jan. 2018-Dec.2020

*Sodsri-Saridwong Foundation* (A Thai non-governmental organization focused on education)

Bangkok, Thailand

- Developed an in-person teacher training program aimed at enhancing teaching performance and student outcomes.
- Applied the ADDIE framework to identify competency gaps; design, develop, and implement targeted training programs; and evaluate effectiveness using surveys, delayed task assessments, and interviews.
- Strengthened training impact by implementing non-training solutions such as securing leadership buy-in, providing relevant resources, and integrating new skills into existing procedures.
- This project succeeded with a 25% improvement in student academic performance.

## EDUCATION

**Carnegie Mellon University** - Human-Computer Interaction Institute

Pittsburgh, PA

Master of Educational Technology and Applied Learning Sciences

Sep 2022 - Dec. 2023

**Chulalongkorn University**

Bangkok, Thailand

Bachelor of Arts in French; English Minor

May 2013

## TOOLS

- **Authoring Tools:** Articulate Storyline, Rise 360, Evolve
- **Multimedia Tools:** Camtasia, Vyond, Create Studio 3, Adobe Illustrator, Adobe Photoshop, After Effect
- **Programming Language:** HTML, CSS, Python